



CAPITAL W PRESENTS

THE RECAP
IGNITE
INSPIRATION

VOLUME 18 | ISSUE 2 | 2023 | SPRING EDITION

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THE 2023 PRESIDENT'S ADDRESS

Dear all,

As we approach the end of 2023, we are incredibly proud to have collaborated alongside 50 passionate students in our internal team to support Capital W's mission in its 16th year. As the leaders of UNSW's Women in Business Society, we continue to be inspired by our Subcommittee Members, Directors and Executive Team who work with dedication to provide all university students with the resources and platform to become the future leaders of tomorrow.

As our tenure comes to an end, we look forward to handing over our roles to the next Executive team. The majority of students in our internal team joined Capital W during the early stages of their university degree - it warms our heart to see the team grow and develop their skills to create new opportunities and continue Capital W's legacy.

We would also like to thank our 5000+ members for their enthusiasm and participation in our initiatives this year. Whether it be for a large scale in-person event, a collaborative workshop, a website redesign to improve our digital experience, an online marketing campaign or a case competition, it was truly wonderful to see all your excited faces participating in our events and benefitting from these experiences. We hope to have improved your university experience in 2023 and added value to your personal and professional growth.



Capital W would not be the society it is today without our partnership with 30 firms who are leaders in various business industries, including investment banking, consulting, telecommunications, technology, data, professional services and more.

Their unwavering support allows us to organise our annual events, expand our marketing campaigns, and ensure students are able to explore their interests and goals in a personal and meaningful manner. This partnership allows us to promote a multitude of accessible opportunities to our member base, who are eventually employed by firms supporting inclusion and diversity on all levels.

It is through our sponsors, we are able to provide first-hand advice to students for any questions, creating an accessible pipeline to support our student members in future employment.

We wish the incoming Executives and Board of Directors all the best in 2024. With their incredible vision and passion, we are sure that Capital W will expand its reach further than ever before. As Capital W alumni, we look forward to attending future events and remaining connected with the society's future endeavours.

Wishing you all the best in your next chapter,

Lina Zaioor and Maggie Xu
Capital W Co-Presidents 2023

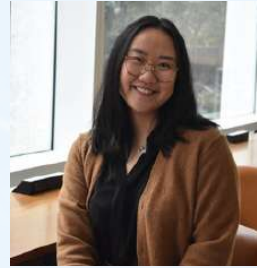
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igniting empathy and compassion

By: Ven Lee Teo
(Publications Subcommittee)

With the increasing prevalence of social media and digital communication, and the effects of numerous lockdowns, society is currently experiencing a decline in human connection. Generation Z is described as the "loneliest generation", as we commonly experience anxiety and isolation. To combat this, practising empathy and compassion is crucial. As university students preparing to enter the professional world, understanding and practising empathy and compassion is not only a personal virtue but an important skill that will empower you to succeed and positively impact others' lives.

Practising Empathy and Compassion

Active Listening: Dedicate your attention towards what the other person is saying. Use positive body language, such as maintaining eye contact and nodding, to show you care about what they're saying.

Put Yourself in Their Shoes: Try to understand situations from the other person's position before giving your own opinion. When facing a conflict, try to identify the underlying causes and work together to develop mutually beneficial solutions.

Always be Kind: In a world where acts of violence and hatred occur daily, you can still make a difference by choosing kindness. Simple acts such as smiling at people, giving someone a compliment and being inclusive can go a long way towards making someone else's day.

Be Kind to Yourself: Treating yourself with kindness will reduce stress, increase awareness of your emotional state and improve your ability to connect with others. Don't feel guilty for taking time for yourself, as neglecting your mental health will have detrimental consequences towards your academic and professional performance.

Volunteering: Giving back to your community will provide you with a sense of purpose and increase your happiness. Having the opportunity to meet new people will increase your sense of connection and make you feel part of a community.

Lead with compassion: Being an effective leader requires exercising empathy to forge genuine connections, inspiring others and leading with authenticity. Being compassionate is also needed to prevent emotionally overburdening yourself, and having a desire to take action and genuinely help others.

As you ignite empathy and compassion within yourself, remember that these qualities are not just soft skills, but the foundation of genuine relationships, inspiring leadership, and a fulfilling life. Practising empathy and compassion will allow you to create a more meaningful life and inspire others to help create a more compassionate world.



Purpose & Profit

By Zoe Petridis (Publications Subcommittee)

Choosing a career that aligns your passion and financial ambitions is a journey of self-discovery and fulfilment. It is a path that seeks to harmonise the pursuit of financial success and personal happiness. This balance is sometimes difficult to find when we are inexperienced.

This can be a fulfilling endeavour, but it may require some thoughtful steps and exploration. Here's a guide to help you in your quest:

1. Self-Reflection: Start by taking a deep look at yourself. What are your passions, interests, and hobbies? What activities make you feel genuinely excited and engaged? Consider your strengths, values, and long-term goals. The more you understand yourself, the easier it will be to identify a career that aligns with your passions.

2. Identify Your Skills: List your skills and talents. What are you good at? Sometimes, our passions are closely tied to our natural abilities. Recognising your strengths can guide you toward a career that allows you to excel.

3. Research: Explore various industries and job roles, and look for opportunities like internships to gain insight before working full-time.

4. Networking: Connect with people in various fields, attend industry events, and use LinkedIn to build connections. You can gain insights, learn about job opportunities, and receive advice and personal insights from others' journeys.

5. Seek Guidance: Don't hesitate to seek advice from career counsellors, mentors, or coaches. They can help you clarify your goals, provide objective feedback, and offer valuable guidance on career paths that align with your passions.

6. Set Realistic Expectations: Understand that finding the ideal job may take time, and the initial stages might not be as profitable as you'd like. Be patient and willing to start at entry-level positions if necessary, with an eye on long-term career growth.

7. Be Open to Adaptation: Be open-minded and flexible. Your passions and interests can evolve, and the job that aligns with your passions today might not be the same in the future. Be open to change and continuous learning.

8. Evaluate Your Progress: Regularly assess your career path to ensure it's still aligned with your passions and financial goals. Make adjustments as needed to maintain that balance.

Remember that finding a job that aligns your passions and profits may not happen overnight. It's a journey that requires persistence, self-discovery, and adaptation. With dedication and the right approach, you can ultimately achieve a career that brings you both personal satisfaction and financial success.



JUST ONE PASSION?

***By Dami Taiwo
(Publications Subcommittee)***

From the moment we enter society, we are introduced to the concept of the “one” - that one life-altering moment, that one special person and finding that one purpose that promises deep fulfilment.

However, for a lot of us, there’s never just that one thing. More often than not, our lives are changed by a combination of very small moments, and relationships may come to an end making life look more different than we pictured. Even when we envision a future fulfilling career, it’s rarely just one specific picture.

So, why does society insist on promoting the notion of a linear, unchanging career trajectory? In high school, we do career quizzes and value exercises to pick one career that we internalize we’ll have to do forever. But what happens to hobbies and interests that may not fit the typical or conventional career path? What happens if I completely change my mind when I’m 35?

This article wants to debunk 5 main myths about the “one passion” ideology. The myths include: you can’t change your mind, specialising guarantees more stability and fulfilment, your degree dictates your career path, you must find your one true passion to avoid confusion forever, and life is a constant race.

“Why do you keep changing your mind ?”

My mind is constantly changing and I don't think that's a bad thing. It signifies growth. It means I'm changing which makes complete sense considering the fact that the world around me is constantly changing. So, of course you'll change your mind about your career path a couple of times. This doesn't invalidate what you've done in the past or the genuine interest you might have had in that area and it doesn't mean that you've given up. You've changed and that's okay.

It is also 100% important to recognize that changing degrees or switching career paths may not be financially accessible to a lot of people. So it's essential never to criticise or judge people for decisions they may make or not make about whatever path they want to take



"Just commit to one area!"

People are so different! Some individuals do find one thing they're happy to do for the rest of their lives and have fulfilling careers while some don't. However, this doesn't mean because you go back to school to get a new degree or quit your job to start a business that carries a high risk of failure, you're in some way less fulfilled.

Fulfilment should come from inside. Always ask yourself how you feel about what you've done or accomplished before plunging into deep spirals of inadequacy because your path looks a bit different from someone else's.

If you have the opportunity to, don't let society's views on what a career should look like influence your decision-making. Choose what's best for you!

"But that isn't what I study at uni"

First off, if you're not studying a really niche degree like medicine or law, it's really not that deep.

University is a very fun and exciting time. We learn both soft and technical skills that will influence our career path to a certain degree. I think a trap a lot of people fall into is putting different jobs in boxes. While some jobs require certain degrees, a lot of others are just about being willing to learn new skills. I think this touches on an important part of going to university, which is learning to learn.

While technical skills are essential, taking time in university to learn soft skills is also worthwhile. You can do this by joining a society, starting a society or having a part time job. Its important to expose yourself to different areas so you're able to understand where your interests lie.

"You must be really confused"

Respectfully, I'm not, but thanks for the unsolicited opinions. Having multiple passions (possibly conflicting) or switching career paths means you're confused and it definitely doesn't mean you're facing some type of crisis.

Don't get me wrong, stability is important and justifiably something a lot of people value.



However, some individuals thrive in dynamic career paths and change can sometimes become an inescapable part of career journeys in general.

Rather than questioning their clarity or labelling them as confused when they decide to shift degrees or careers, there should be more of a focus on supporting them during the transition.

"But everyone else is at this point ..."

Life is not a competition. It really doesn't have to be. To be honest, I believe anyone who views life this way will be miserable. Because guess what, you'll never win.

I know we've all heard this before, but your path is exactly that, yours. So you can't compare it to another person's because it looks completely different.

We have to make peace with ourselves that at certain points we'll be faced with the deep desire to compare our stage of life to others. But we must remember, in the end, what truly matters is how we embrace and nurture our own unique journey as cheesy as it may sound

The end...

I really hope this article helped. Remember, if you're ever under stress from life, stuff to speak to someone. Figuring things out is really easier said than done, so always lean on your support group when you need them.

By: Roba Goreishi
(Publications Subcommittee)

Inspiration in the Minute

Too often, we fall into the trap of 'waiting for the right moment' — deferring academic dreams, delaying career decisions, or the general pursuit of any ambition we may hold. As a society, we have collectively promoted a culture that perpetuates the idea of idling by, waiting for some striking moment of epiphany or sudden bout of inspiration. And again, too often, these moments don't end up ever arriving. Instead, by learning to find the value in the minutiae of daily life, by soaking in the world around us and letting ourselves find inspiration in the 'average', we can rewire our outlook on taking strides.



Becoming Artists

Literature, art and music alike are mirrors of the human spirit, reflecting objects of inspiration their composers observe in the world around them. My argument here is that quite simply, we can afford to be a little more like these artists. A keen eye on your surroundings is the key to seeking inspiration in the small, random moments of our days, and powering through these moments can allow us to achieve the changes and ambitions we desire, even if on a smaller scale, and even if only one step at a time.



Life is about perspective
and how you look at
something... ultimately,
you have to zoom out.

Whitney Wolfe Herd

Of course, this is easier said than done. We're used to the comforts of stagnancy, of knowing what to expect. So, do, rather than think. Stop planning. Observing the world and all of its nuances allows us to find inspiration in the most unexpected places.

Humble Beginnings

Take Joan Benoit Samuelson; the Olympic marathon champion who found inspiration for her athletic career during a childhood run with her father, demonstrating how a small family moment ignited her passion for running and became the catalyst that led to her Olympic success.

Sheryl Sandberg, the COO of Facebook was similarly inspired by her grandmother's advice to "sit at the table" during a meeting, which motivated her to encourage women to take a seat at the leadership table in their careers.

Inspiration is all around us, waiting to be discovered in the simplicity of daily life. It is ultimately up to us to grasp at these chances— the world is ours— yours— for the taking.

BREAKING THE GLASS CEILING TOGETHER.

By Harriet
Vitek and Alia
Shaikh 2023
Publication Co-
Directors

In the world of business, an unwavering truth emerges - inspiration is the driving force behind success. When it comes to women in business, the power of inspiration cannot be overstated. However, this journey is not always a solo act, as support networks play a pivotal role in igniting that very inspiration and fostering success. Hence, this article focuses on how to access support networks that inspire change, and highlights the many benefits such networks can bring.

It is entirely natural and healthy for people from similar communities, and with similar life experiences and identities to group together for support. Support networks in life do not only offer a safe place for sharing experiences but also serve as a rallying point for driving change. The collective power of communities standing together and lifting each other up is a force to be reckoned with, as unity has the potential to redefine industries, overturn stereotypes, and create new pathways for future generations.

A support network is highly encouraged for women in business, who will inevitably be confronted with challenges such as unequal pay and limited representation in leadership roles. It is a well known fact that a gender pay gap exists, leaving women approximately \$13k short every year (Commonwealth Government of Australia). Surrounding yourself with strong, ambitious and caring women will create a supportive environment for mutual encouragement and guidance, which is essential towards conquering the hurdles that come with breaking glass ceilings. Having such a network offers a safe space for women to share experiences, seek advice, and find motivation to persist.

When moving up the corporate ladder, it is incredibly important to align yourself with organisations which actively recognise the importance of empowering women in business. Seek out organisations that offer mentorship programs, networking events, and a platform for women to connect and learn from each other. These companies not only facilitate professional growth but also provide a sense of belonging and inspiration. They foster a community where women can gain inspiration from others who have walked the same paths, faced the same challenges, and emerged triumphant.



Furthermore, the inspiration derived from support networks can be the spark that ignites your career. It fuels ambition, provides solutions to problems, and, crucially, instils the confidence to aim higher. Being surrounded by the collective strength of other women is a constant reminder that you are not alone.

In the journey of advancing your career and navigating life, a support network is not merely a safety net, but a launchpad for inspiration. It is about leaning on each other, sharing stories of success and failure, and proving that each individual's journey becomes a stepping stone for others. The role of support networks in igniting inspiration for women in business is not just vital, but revolutionary. Let us celebrate the power of women coming together to inspire and succeed.



The amount of inspiration you gain from hearing different individuals share relatable experiences and their strategies for overcoming these situations is immense. From meetups to workshops, forming any semblance of a support group enables not only women but all individuals to exchange ideas, seek feedback, and build lasting relationships.

Utilising social media and online communities is another powerful tool for igniting inspiration within support networks. The digital age has given rise to an array of online platforms and communities specifically designed to empower women in business. Women can now connect with peers and mentors from around the world, breaking geographical boundaries, and gaining access to a wealth of knowledge and inspiration..



Who we are

At Bloomberg, we engage in meaningful work, delivering leading-edge productions and solutions that shape the industry and are critical to our clients. By harnessing the power of data, news and analytics, we help organize, understand and bring clarity to a complex world.

Graduate and Internship opportunities

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Analytics Representatives are a calm voice in busy, volatile moments. From educating a portfolio manager on Bloomberg’s risk management solutions to helping a trader discover new sources of market liquidity, the variety of questions they answer – and problems they solve – is immense.

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More than ever before, financial professionals must navigate huge volumes of data to make the most informed decisions possible. Our Data team sits at the epicentre of this rapidly expanding universe helping surface the most relevant information for our customers.

Customer Support Representative

The frontline when it comes to helping with critical client issues. Every representative needs a full understanding of what our clients do and the products they use, so they can quickly troubleshoot issues for our clients – no matter where in the world they are.

Requirements

We’re not looking for any particular discipline for these roles. If you’re passionate about the financial markets, solving complex problems and challenging the status quo, we want to hear from you.

Find out more about [What We Do](#)

#MAKEITHAPPENHERE



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Our high-performance environment means you'll be surrounded by best-in-class colleagues with a passion for problem solving. Yet, our intentionally flat and informal culture allows us to remain down to earth and approachable.

We're always curious and eager to learn. In fact, the more complex or niche a subject, the more likely we'll want to understand it from the inside out.

We look for the **strongest academic minds**, combined with a **motivation to succeed**. You could have a degree as diverse as Mathematics, Actuarial, Computer Science, Physics, Engineering or even Philosophy.

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Global Academy

You bring the passion, we bring the training.

At Optiver, we invest in your future from day one. Our global training program, the Optiver Academy, is designed to equip all new trading-related graduates with the knowledge needed to make an impact in their role.

This means that all new traders, researchers and market risk analysts, will kickstart the first four weeks of their training program in our head office in Amsterdam, alongside global peers.





Our programs

Graduate

Kickstart your learning in our industry-leading training program. Through a combination of lectures, simulation training and rotational development, our full-time training courses are designed to set you up for success. Put your knowledge into practice and work on impactful projects that deliver immediate impact.

Eligible for students graduating in 2023 or have recently graduated.

Internship

Gain 10 to 12 weeks of learning experience in our in-house training program. From theoretical lectures on trading fundamentals to working on projects that contribute towards our ever-evolving strategies, your summer of exponential growth could start today.

Eligible for students graduating in 2024 and onwards.

FutureFocus

From shadowing a trader to exploring the impact you could make as an engineer in the world of trading, our insight program introduces you to the complex problems that we solve everyday. Applications open mid-year.

Eligible for students graduating in 2025 and onwards.

Our teams

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Immerse yourself on Optiver's dynamic trading floor. Work on complex algorithms and continuously optimise our trading strategies to accurately price the thousands of instruments we trade. In an industry where challenges arise by the nanosecond, we value quick, yet informed, decision making. You'll get to collaborate with the industry's best to make a direct impact on global financial markets.

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Tech isn't just a component of Optiver's business – it drives everything that we do. Work alongside some of the world's brightest to build and maintain industry leading trading systems.

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Put your brilliant quantitative skills to the test and create innovative strategies that improve our trading systems. You'll deep dive into the fundamentals of Optiver's complex systems and learn how this theory translates into practice.

Risk

Working with a collaborative team, you'll monitor trading positions daily to ensure they are within our risk limits. You'll be hands on from day one in this truly dynamic role.

Scan the QR code to find out more about our programs, culture and benefits.

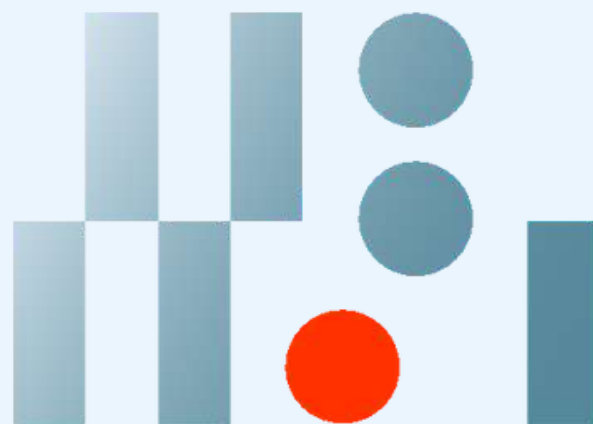


Graduates



Internships

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J.P.Morgan

An Interview With

Naomi Tan

What is your role at J.P. Morgan?

I am an Associate in the Investment Banking team, covering the General Industrials sector.

This year's theme is 'ignite inspiration', can you tell us what this means to you?

Inspiration is the foundation of success in many ways and underpins the motivation to dream big and strive to achieve your goals. Igniting inspiration in my view is all about fuelling that motivation within yourself and those around you: your peers, your juniors and your mentees. Ultimately, inspiration can come in many forms and understanding what inspires someone is crucial in driving motivation and success.

How did you discover your passion for your current career path? Was there a specific moment or experience that ignited your inspiration?

I started my career at a Big Four accounting firm out of university - mainly because I wasn't sure what I wanted to do and accounting seemed like a "safe" start. I found myself working on the accounting side of numerous public and private transactions like cross border take private deals, and IPOs which really "ignited my inspiration". I started to think how do I get on the other side of this transaction? That ultimately led me to work in Mergers Acquisitions Investment Banking at J.P. Morgan.

How does J.P. Morgan support employees in pursuing their passions and fostering a sense of inspiration within the workplace?

J.P. Morgan is an extremely supportive employer and provides an array of opportunities for employees to develop their skills and follow their passions. I am a member of the APAC Analyst and Advisory council which connects Analysts and Associates with senior sponsors in the business to drive outcomes on topics we feel strongly about like retention, training, career development and mobility. I'm also really passionate about training and development and was lucky enough to be an Associate tutor on the annual graduate training program in New York this year! At J.P. Morgan, they support individuals in pursuing their career interests and goals - both internal and global mobility opportunities are encouraged and supported.

What advice would you give to students who are hesitant to follow their passions due to the fear of failure or uncertainty?

Don't let the fear of failure or uncertainty stop you. There are no "wrong" choices - you can always learn and grow from all your experiences. I haven't had the most linear path into investment banking, but I have no regrets about my journey so far. The decisions I've made have allowed me to pursue and reaffirm what I'm really passionate about and made me appreciative of being able to do something I enjoy every day.

AN INTERVIEW WITH

EVELYN DE MORAES

SENIOR MANAGER, CORPORATE OPERATIONS GROUP, TECHNOLOGY

What is your role at Macquarie Group?

I am a lead platform quality engineer, which means that I work with software development teams to enhance quality and adopt DevOps practices. This involves making decisions on what type of test automation is needed or identifying bottlenecks in performance, as well as assessing resilience, reliability, and enabling shift left testing culture. On top of this, my work consists of bringing customer lenses to the development team and assuring business value is delivered early and consistently.

This year's theme is 'ignite inspiration'. Can you tell us what this means to you?

To me, it means to dream bigger dreams.

What is something about Macquarie Group that has surprised you?

The thing I love about working here is that no matter where you go, there is an appetite to improve and achieve excellence. This resonates with one of my values: continuous improvement.

In pursuing your passion, what challenges did you face, and how did you overcome them to achieve success?

As a woman in engineering, I found that throughout most of my career prior to Macquarie, I was often the only woman in the room or part of a small group of women. At first, I thought I needed to blend in with my peers and hide some of my personality. It took me a bit of maturity and confidence to feel comfortable and to just be myself. Over time, I realised that this gave other women around me the freedom to also be themselves. This is what I believe is the real value of diversity - to be who we are. To me, that's what success looks like.

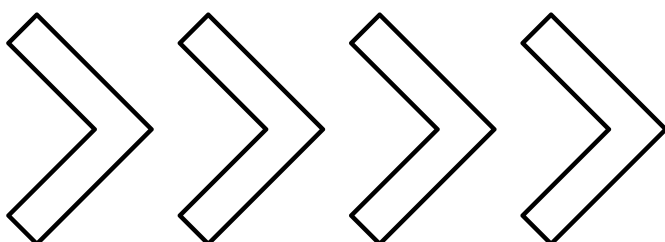


As a role model for many, what advice would you give to students who might be hesitant to pursue their passions due to societal or cultural expectations?

It can be hard to pursue our passions when we go against expectations, either culturally or from society. The first step is to acknowledge that it's not easy and then find tools to keep you motivated along your journey. This could either mean following someone that inspires you or learning to understand your own sense of self and how you can inspire someone else. For me, the latter is the most important. I love to see that in the absence of a role model, I can be a role model for myself and others. Instead of focusing on the ultimate outcome, my advice would be to simply focus on the next move and "just keep swimming."

Have you encountered moments of self-doubt along your journey? How did you navigate these moments and stay true to your passions?

Of course, several times. One of my values is belonging, so in moments of self-doubt, it's important for me to lean into my supportive team who embrace me for who I am and remind me of the value I bring. Having doubts is part of living, and everybody has them. For me, it also helps to remember that every time I make a decision, it's the best I could have done with the knowledge I had at the time. So when setbacks happen, as they will, I either learn and pivot or I learn and persist. After all, there is no right or wrong. There is only what you feel is the right thing to do at the time.



AN INTERVIEW WITH

HUI YEN SIAW



What is your role at OC&C Strategy Consultants?

I am an Associate Consultant at OC&C Strategy Consultants, within the Analytics team, meaning apart from working on typical strategy projects, I also get to work on projects that involve large datasets, location analysis & utilising advanced modelling techniques for strategic business insights.

This year's theme is 'ignite inspiration' can you tell us what this means to you?

What the concept of 'Ignite Inspiration' means to me is that it is about not being afraid to explore and to try new things in the pursuit of finding your passion and motivations, which in turn will help to guide you towards a fulfilling career path. It highlights the most critical step towards having a fulfilling career - identifying the activities, subjects or interests that excite and energise you. Following this, I think it also encourages us to be open and willing to put ourselves outside of our comfort zones as we may find our passions or inspirations in areas or circumstances we wouldn't have considered beforehand.

What is something about OC&C Strategy Consultants that has surprised you?

Something that has surprised me the most about OC&C is how people centred and interconnected it feels, as while it is a large firm with offices globally, the global training sessions they hold still allow you to meet and develop relationships amongst your peers halfway across the globe. Furthermore, more locally, we are given opportunities to form connections outside of work-related activities, including getting together to play sport with each other in the evenings or weekends, having fun weekly quizzes along with team lunches and dinners with the whole firm. There is a culture of everyone being invested in helping each other improve and wanting to create an environment that best utilises everyone's individual strengths.

Have you encountered moments of self-doubt along your journey? How did you navigate these moments and stay true to your passions?

I have definitely doubted myself many times throughout this journey, from questioning whether I chose the right subjects at school, to whether I'm suited for this degree to whether this type of job or career is right for me. The one thing that has always helped me whenever I am feeling that way is to always go back to your 'why', the main reason you decided on this path or to identify the main reason that is still driving you to keep on going; and ideally you want this 'why' to only be related to you and your passions or interests. I think it also important to keep in mind that we as individuals are continually growing and as a result, you, your environment, or circumstances will inevitably change, so will your values and your passions. This is completely normal and being open to that change is important when figuring out the right path for you.

AN INTERVIEW WITH Honre Young

PRODUCT MANAGER, DIGITAL AI



What is your role at Optus?

I work as a Digital Product Manager who looks after our messaging virtual agent Optus Assistant (Chatbot).

This year's theme is 'Ignite Inspiration'. Could you tell us what that means to you?

To me, 'Ignite Inspiration' means to spark your imagination and encompasses the idea of needing energy to start something. Sometimes the hardest thing to do is just to start and that is where we need to draw upon our own passion and energy, and simply give things a go!

What is something about Optus that has surprised you?

Something that surprised me about Optus is how big the organisation is and how many people and different areas there are! Before working at Optus I had a very narrow view of what the telecommunications and technology sector had to offer, so I was really excited to learn about all the different areas of growth like AI. Optus is certainly more than just a telco, it's an organisation focussed on innovation and building the future of Australia.

How did you discover your passion for your current career path? Was there a specific moment or experience that ignited your inspiration?

In my final year of university I still didn't know exactly what I wanted to do! It was only when I started at Optus' Graduate Program that my inspiration for the Product Manager role was ignited. Product Managers are often thought of as the bridge between the business, developers, and customers. This role has allowed me to develop my commercial skillset and exposed me to new technical skills. Each day is different, and I love that I get to constantly learn new skills and work on a variety of different initiatives, driving change and positively impacting our customers.

How did you discover your passion for your current career path? Was there a specific moment or experience that ignited your inspiration?

When I started my role, one challenge I faced was my own limiting belief that you needed a deep technical background to perform the role successfully. Over time I learnt that you do not have to have an engineering qualification to lead product development. To overcome this, I referred to my previous marketing and psychology studies and became confident in my ability to adapt and learn on the job as I was exposed to these new skills. This required me to draw on my own resilience and passion, to back myself and continue to say yes to opportunities outside of my comfort zone. Optus has empowered me to challenge myself and powered my career with options.

Have you encountered moments of self-doubt along your journey? How did you navigate these moments and stay true to your passions?

It is not unusual to experience imposter syndrome around your role and work, and I have experienced self-doubt from time to time. I am grateful for the support from my leadership team, colleagues, and personal network who have helped me navigate these moments, stay true to my passion and overcome my initial fears. My biggest piece of advice is to say yes to new opportunities and roles even if you don't believe you have the right experience or it is too much of a career jump. Becoming comfortable with being uncomfortable will only open opportunities and help you grow within your career. Finally, be kind to yourself and remember that everyone around you is human and often at times feels the same. So back yourself and celebrate your achievements and wins no matter how big or small they may be. When things don't go right, don't see it as a failure but an opportunity to learn from.

**Challenge yourself.
Change the game.
It starts with yes.**



AN INTERVIEW WITH JULIA DEVITT

What is your role at Pinnacle?

My role is a Sustainability Associate, working with all things related to environment, social and governance (ESG), with a particular focus on climate.

This year's theme is 'ignite inspiration' can you tell us what this means to you?

To me, igniting inspiration means creating opportunities for people to explore their passions by providing meaningful work that they are enthusiastic about.

What is something about Pinnacle that has surprised you?

How approachable everyone is. No matter what their role in the business or where they sit on the hierarchical structure, everyone makes time to have a conversation, help out in any way and make you feel heard and valued.

How did you discover your passion for your current career path?

I discovered my passion for my current career through an internship in a sustainability team with the Star Entertainment Group. This opportunity allowed me to experience the multifaceted nature of a sustainability role and the interconnectedness with all other departments within the business. Derived from the passion I developed during this internship I then completed an honours thesis examining sustainable finance options. This fostered my motivation to work with organisations to help improve their ESG performance and increase the accountability of financial firms in their role to reduce the impacts of climate change.

Can you share some tips on how students can identify their passions and align them with their future career goals?

I think the best way to identify and align your passions to future career goals is to firstly determine where you excel. From here you can start looking at potential careers that encapsulate these passions by researching what roles are out there. By looking at a wide scope of jobs available and what each role entails, you can begin to decipher what roles spark your interest and are best aligned to your 'dream job'. I would also suggest trying a range of different roles in different sectors. It's great to undertake internships or vacationer programs at different companies and in different roles. This will help you understand where your passions lie and what career paths will enable you to incorporate these passions. Don't be afraid to try roles that you haven't previously considered as you never know where they may lead.

Finally, I would suggest discussing your passions with a mentor or manager. They can suggest opportunities to incorporate your passions into your job role or suggest paths that will allow you to pursue these in an effective way. By starting the conversation, your manager or mentor will then be able to ensure you have engaging and fulfilling projects that continuously excite you.

How has your passion for your work impacted your overall job satisfaction and sense of fulfilment?

Having a job that is directly aligned to my passion has greatly improved my overall job satisfaction as I continuously feel like the work I am doing is meaningful and exciting. I am consistently seeking more opportunities for growth, learning new skills and staying updated with developments in the industry as I am genuinely interested in what I am working on and learning about. Being passionate about the projects I am given creates a sense of empowerment and the feeling of having a real impact within an organisation, which ultimately has led to a high level of job satisfaction. In comparison to previous jobs where I wasn't passionate about the work I was undertaking; I am much more motivated to perform well on the tasks I'm allocated as I'm genuinely invested in ensuring a positive outcome and am overall much happier due to a higher level of fulfillment.

What advice would you give to students who are hesitant to follow their passions due to the fear of failure or uncertainty?

As Steven Bartlett said, "sometimes the biggest risks you take are actually not taking a risk at all." I believe that not following your passion due to fear of failure will consequently cause failure in the long term through lack of fulfilment and motivation. There are so many exciting and diverse opportunities out there that you will never stumble upon unless you take the chance. Don't settle or give up on pursuing your passion even if your 'dream role' isn't what you expected once you've started. Every role is an opportunity to learn and develop skills which help you pave the way to finding the perfect role for you. Finally, it's also ok to change your mind whether that be changing what your dream job looks like or adapting your passions as you encounter new challenges and experiences.





Women in Spotlight

Capital W (UNSW Wom...



WOMEN IN SPOTLIGHT

Capital W is UNSW's Women in Business Society. As a group we aim to bridge the gap between university and the workplace for female students. This podcast aims to create discussion surrounding topics at the forefront of our students' minds featuring inspirational figures. These guests will include female representatives ranging from our sponsors to our past and present Capital W alumni.

If you have any topics that you would like us to discuss, please email us on capitalw.unsw@gmail.com

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HOSTED BY:
ALIA SHAIKH AND
HARRIET VITEK



Application Tips to Succeed

By Dami Taiwo

(Publications Subcommittee)

Starting an application can be a very daunting task. You have to revamp your high school resume, write the dreaded cover letter and then make it through the interview as well. Submitting applications can be very stressful, so here are some quick and easy tips for writing resumes, drafting cover letters and attending interviews

Resumes

Adjusting and updating your resume for a particular role can be quite time-consuming. A helpful way to save time in this process is by using a clear and professional template. The Harvard Resume template, for instance, serves as a good example. It has a highly organised and transparent format, which makes it easy to customise for specific roles and incorporate any necessary updates.

Cover Letters

The dreaded cover letter! I admit I've skipped a few applications because of the sheer annoyance of writing one. We all know the temptation of using a generic cover letter, but if you want to put your best foot forward, tailoring it to the specific role is key. You've likely heard this advice before, but it truly does set you apart and demonstrates your dedication to the opportunity.

A handy tip for tailoring is making use of the words in the job description. So a good rule of thumb is to have your generic template and incorporate the job description in.

Interviews

If you're anything like me, you have several mental breakdowns before interviews. A good tip and something I've started to do is treating interviews like a date. Hear me out, yes it still makes you nervous but with dates, you also get to scrutinise the person as well. So I do little things like judging the interviewer's style, the way they sit or the sound of their voices. It relaxes me a bit and cracks me up, try not to laugh out loud though.

***in conjunction
with the Women
in Spotlight
Podcast***



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